

EDUCATIONAL TECHNOLOGY

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Summary

Computers have penetrated the educational arena for many decades, impacting both the pedagogical approaches to instruction and inclusion of multiple modalities of content. With advent of availability of worldwide network infrastructure has widened the access to education for those who are not able to pursue the physical classroom based education for some reason. Technology has also penetrated in the classroom, enabling more realistic and contextual instruction that was not possible before. This chapter looks at various perspectives of educational technology, and the multiple directions in which the use of technology in education is impacting the learning process. A number of research areas are examined, ranging from the use of educational technology in science learning, the mobile and ubiquitous technologies to widen the access to education from anytime and anywhere and to make instruction more context sensitive by integrating physical objects from learners surrounding into the learning process, incorporating fun and games in learning process to make learning more joyful and effective, use of technology in language learning, innovative design of learning systems, to the use of technology to improve assessment process. With the help of comprehensive analysis of literature and examples, the trends and emerging directions in educational technology are discussed.

1. Introduction

The term “educational technology” has its origin dating back many decades, as early as the 1960s when Lawrence Lipsitz first started *Educational Technology* magazine. The use of the term educational technology has been rather varied, and researchers and practitioners have typically attributed the term to indicate use of various sorts of technologies to facilitate educational processes. It is worth noting that the term ‘educational technology’ also emphasizes on developing a technology of education and not only just using the existing product of the technology for education. With the explosive growth of computers in academia in later half of last century and for individual use in early eighties, and emergence of Internet in mainstream education in nineties, educational technology has become somewhat synonymous to computer based learning, technology enhanced learning, information and communication technologies (ICT) in education and online education.

The Association for Educational Communications and Technology (AECT) defined the term Educational Technology as “the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources.” (AECT, 2008). Some other terms have also emerged to indicate similar meaning, such as learning technology and instructional technology. In practical terms, educational technology encompasses both hardware and software. The technology part is also rather widely scoped to include any technologies, systems and applications that would contribute to different aspects of learning and instruction process.

The research areas in educational technology are very broad as they involve technological dimension, educational dimension, and cognitive & social dimensions (Cox, 2012). Within the umbrella of such wide encompassing meaning attributed to the

term educational technology, this chapter first introduces six major research areas in educational technology, namely technology enhanced science learning, ubiquitous and mobile technologies enhanced learning, joyful, fun and game-based learning, technology enhanced language learning, innovative design of learning systems, and technology facilitated testing and assessment. This is followed by the review of research trends in educational technology, ubiquitous and mobile technologies enhanced learning, and joyful, fun and game-based learning. Finally, some example studies are provided in the areas of technology enhanced language learning, innovative design of learning systems, and technology facilitated testing and assessment for better appreciation of educational technology advancements.

2. Major Research Areas in Educational Technology

2.1. Technology Enhanced Science Learning

The usage of technology for enhancing science education has become gradually widespread earlier than the 21st century (Linn, Clark, & Slotta, 2003). Due to the dynamic, spatial and complex features of many scientific concepts (such as mechanics, atomic structures, and evolution), technology, if used properly, is quite useful in facilitating science learning. For example, the utilizations of online resources (and searching), simulation/animation, virtual reality, discussion forums, and online game-based learning have been implemented in science education settings of K-12 schools (Lee et al., 2011). Recently, augmented reality is also applied to science education to foster students' inquiry, argumentation or spatial ability in high schools and colleges (Martín-Gutiérrez et al., 2010; Squire & Klopfer, 2007). Technology also has great potential to help science learning in authentic contexts, such as mobile/ubiquitous learning and technology-enhanced laboratory (Chu, Hwang, Tsai, & Tseng, 2010; Hwang, Yang, Tsai & Yang, 2009). In science education, multiple representations ability is the ability to depict scientific information using different representations such as graphs, diagrams, verbal descriptions, and equations. Scientists can understand complex phenomena/problem by applying multiple representations ability. It is expected that if students can learn the ability to extract and construct such representations with appropriate support of educational technologies, it would help them in deep conceptual understanding and complex problem-solving.

Lee et al. (2011) conducted a meta-analysis about the effects of technology enhanced science learning and the research methodologies used in related studies. They found that there is little research addressing the impact of technology enhanced science learning on more advanced aspects of learning such as promoting students' meta-cognition and epistemological development (e.g., Tsai, 2004). On the other hand, several researchers reported the potential of using computer and communication technologies in conducting science activities to enhance various competences or skills of students. For example, Hwang, Yang, Tsai and Yang (2009) showed the effectiveness of using computer systems as a tutor for guiding students to learn the procedure of complex science experiments; Kuo, Hwang & Lee (2012) demonstrated a series of web-based science learning activities to foster students' problem-solving competence; Hung et al. (2012) further presented a technology-enhanced learning environment for improving students' science inquiry ability. These findings imply the importance and challenges of

investigating the effects of using computer and web technologies on students' science learning performance as well as proposing effective technology-enhanced learning strategies and tools for science instruction.

2.2. Ubiquitous and Mobile Technologies Enhanced Learning

In recent years, the progress and popularity of mobile and wireless communication technologies have evolved the research issues of e-learning to mobile learning (m-learning) and ubiquitous learning (u-learning) (Hwang, Tsai, & Yang, 2008). A broad-sense definition of ubiquitous learning is “anywhere and anytime learning”; that is, any learning environment that allows students to access learning content in any location at any time can be called a u-learning environment, no matter whether wireless communications or mobile devices are employed or not. From this viewpoint, the mobile learning environment which allows students to access learning content using mobile devices with wireless communications is a special case of the broad-sense definition of u-learning.

During 2000-2010, many researchers have attempted to combine sensing technologies with mobile technologies to build context-aware ubiquitous learning environments, and have applied these technologies to teach different subjects, such as natural science (Chiou, Tseng, Hwang, , & Heller, 2010; Chu, Hwang, Tsai, & Tseng, 2010; Peng, Chuang, Hwang, Chu, Wu, & Huang, 2009), mathematics (Nussbaum et al., 2009), languages (Chen & Chung, 2008) and social science (Hwang & Chang, 2011; Shih, Chuang, & Hwang, 2010). Some researchers further established digital libraries for supporting context-aware ubiquitous learning activities (Chu, Hwang, & Tseng, 2010). In this learning environment, the system can detect real-world situations via sensing technologies, and guide students to learn through mobile devices in actual contexts (Uden, 2007; Hwang, Tsai, & Yang, 2008); the sensing equipment includes Bluetooth technology (González-Castaño, García-Reinoso, Gil-Castiñeira, Costa-Montenegro, & Pousada-Carballo, 2005) Radio Frequency Identification (RFID) (Hwang, Kuo, Yin, & Chuang, 2010) and Global Positioning Systems (GPS) (Huang, Lin, & Cheng, 2010). The major benefit of context-aware ubiquitous learning is to provide personalized scaffolding and support for students to observe and experience real-world situations so as to construct personal knowledge (Hwang, Yang, Tsai & Yang, 2009). The interaction with real contexts and learning systems fosters student' independent thinking abilities and enhances their learning motivation to further promote learning achievement (Chu, Hwang, & Tsai, 2010).

Most of the research concerning context-aware ubiquitous learning has focused on outdoor ecological learning (Hwang, Tsai, & Yang, 2008; Hwang, Yang, Tsai, & Yang, 2009; Ng & Nicholas, 2009; Hwang, Kuo, Yin, & Chuang, 2010; Chu, Hwang, & Tsai, 2010). Recently, such a learning approach has also been applied to skills training. For example, Hwang, Yang, Tsai and Yang (2009) developed a context-aware ubiquitous learning environment for guiding inexperienced researchers to practice single-crystal X-ray diffraction operations with step-by-step guidance and feedback; the experimental results showed that the context-aware ubiquitous learning mechanism is beneficial for cultivating students' problem-solving abilities and operational skills. Moreover, Wu,

Hwang, Su and Huang (2012) developed a context-aware mobile learning system for nursing training courses.

Promising research issues concerning system development, tutoring and assessment strategies, and learning management using mobile, wireless and sensing technologies have been identified as follows (Hwang, Tsai, & Yang, 2008):

- (1) New pedagogical theories for mobile and ubiquitous learning environments: New modes of learning will involve new pedagogies. As mobile and ubiquitous learning is still in its developmental stage, educational researchers may propose some innovative thoughts about its pedagogy. Perhaps some modifications of existing theories are still feasible for implementing u-learning. For example, some cognitive or learning theories (such as the ideas of situated cognition and scaffoldings) may be revised and re-examined to interpret student learning in mobile and ubiquitous learning).
- (2) Tutoring strategies for mobile and ubiquitous learning: As mobile and ubiquitous learning may induce new ways of learning, and the tutoring strategies may be revised accordingly. More research should be conducted to explore the teaching effectiveness of different tutoring strategies for various ways of implementing the learning approaches.
- (3) Assessment strategies for mobile and ubiquitous learning: The assessment is critical and it is part of the instructional process. Mobile and ubiquitous learning environments will require more alternative ways of assessment. The assessment strategies for situated learning, adaptive learning and cooperative learning involving mobile and ubiquitous technologies need further research.
- (4) Innovative and practical use of ubiquitous technologies for education, learning and training: Researchers are encouraged to implement more innovative applications of mobile and ubiquitous learning, and explore their potential to complement other forms of instruction. The actual effects of utilizing ubiquitous technologies need more large-scale research.
- (5) Psychological analysis for mobile and ubiquitous learning and training: A better understanding of the psychological factors related to u-learning can help educators or system designers to develop more appropriate learning environments. As mobile and ubiquitous learning environments have the capacity to record a variety of each individual learner's personal information, related behaviors, and environmental parameters (in the form of a personal electronic portfolio), researchers can use these data to analyze in depth student learning processes and related factors which may facilitate learning.

2.3. Joyful, Fun and Game-based Learning

In recent years, digital games have become promising tools for providing highly motivating learning situations to the learners. Equipping with the elements of challenge, fantasy, goals, rules, feedback, curiosity and control, digital games can provide rich learning experiences and therefore can play an important role in the development of learners' skills, motivation and attitudes (Inal & Cagiltay, 2007; Asgari & Kaufman, 2004; Garris, Ahlers, & Driskell, 2002; Malone, 1981; Gros, 2007). Game-based learning has potential to enable learners to construct knowledge from trial and error within the immersive, engaging and experiential game playing process (Adcock, 2008;

Van Eck, 2007). Previous studies have illustrated positive aspects of digital games as well as negative impacts on learning (Inal & Cagiltay, 2007; Kiili, 2005).

From the knowledge acquisition perspective, digital games play a role of cognitive tools to (a) provide multiple representations; (b) activate prior knowledge (Squire, 2003); (c) connect game-playing experience and real-life learning experience (Pivec & Kearney, 2007); and, (d) provide trial-and-error opportunities for problem-solving and higher order cognitive thinking (Adcock, 2008). From the affective perspective, digital games play a role in motivating learners by adding challenge, feedback, curiosity and fantasy features within the learning process (Garris, Ahlers, & Driskell, 2002). On the other hand, some negative effects may occur, such as (a) learners may gain less from learning when game features are added and learners' attention is distracted; and (b) digital games may not appeal to every student. These negative aspects imply that game features and specific domain knowledge should be taken into careful consideration when designing game-based learning. Furthermore, despite the potential advantages mentioned, very few studies have been conducted to actually provide empirical evidence for supporting the effectiveness of game-based learning. As mentioned above, digital game-based learning has become a potential tool to enable learners to actively engage in learning activities, construct knowledge by playing, maintain high learning motivation and apply acquired knowledge to real-life problem solving. However, what an effective game play process consists of, what critical phases need to be involved, and what types of game play are pedagogically meaningful, still need to be further investigated.

Many researchers believe that digital game-based learning has great potential in serving as an epistemological tool in providing opportunities for learners to construct knowledge and skills. Through a pedagogically designed game play, content, skills and attitudes can be integrated into the game-based learning context for engaging learners in higher order cognitive activities that promote attention, selection, activation and retention. Thus, learning can be enhanced by game play. However, two critical issues emerge from the foregoing assertions. Firstly, learners' personal epistemology can be successfully developed only when game play is integrated with meaningful learning. Secondly, learners' knowledge transformation must be supported by game play in order to evolve epistemological growth in the learners. Empirical studies are needed for finding evidences in supporting the following assertions (Hwang & Wu 2012):

1. Learners' epistemological growth relies on the smooth and successful knowledge transformation within game play processes.
2. Learners' knowledge transformation is related to their prior knowledge and game preferences.
3. Learners with more advanced epistemological background prefer to learn from a more complex gaming context.
4. Game play serves as a scaffold to help the disadvantaged learners to achieve learning goals.

Promising research issues in joyful, fun and game-based learning are as follows:

1. A better/deeper understanding about the nature of learning within game play.
2. The role of gaming context such as mini games, complex games, mobile games and alternative reality games.

3. Developing explanatory models for knowledge transformation through game play within various contexts.

2.4. Technology Enhanced Language Learning

During 1990-2010, research in technology enhanced language learning has witnessed tremendous developments both in theory and practice. However, what is still needed, as White (2006: 249) identifies, “is the development of research tools, methods and approaches appropriate to the new paradigms for distance language learning”. Learning a second language at a distance brings great challenge to learners. Physical separation of teacher and learners and learners among themselves makes language learning extremely difficult. However, recent advances in synchronous technologies have created a great potential to address various difficulties facing distance language learners (Chen & Wang, 2008; Levy, Chen & Ko, 2010).

Some studies have pointed out that teacher education in technology enhanced language learning should not be only about learning, about teaching, or even teaching about teaching. It should also be about fostering the trainee’s personal development to become a confident and competent online language teacher by paying careful attention to students’ emotions, feelings and reactions (Wang, Chen, & Levy, 2010). In recent years, collaborative language learning mediated through technologies has also received increasing attention from researchers in technology enhanced language learning (Lund, 2008).

Promising research issues in technology enhanced language learning are as follows:

1. What an effective teacher training program should incorporate to respond to the challenges of training and teaching in an online teaching and learning setting.
2. How to respond to the needs of the trainee teachers, and how to guide their learning process appropriately in technology enhanced language learning environments.
3. How to apply advanced learning technologies, like augmented reality, natural user-interface computing and learning analytics, in transforming language learning in the 21st century.

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