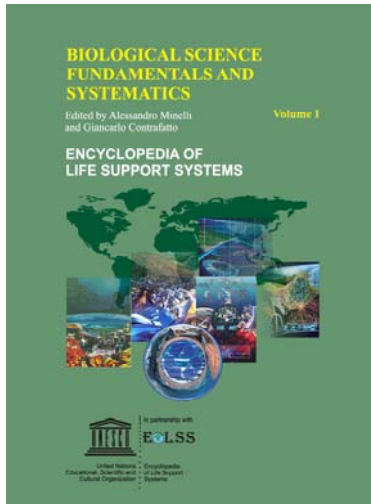


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Dedicated to Professor John Kenneth Galbraith, who in The Affluent Society in 1958 brought the consequences of consumer-led growth to the attention of the world.

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